

Hello, I'm Stephen Riley. Nice to meet you.



~ find me ~

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My aim is to create immersive brand experiences, done by teaching and learning from a team of passionate creatives.

I especially love being hands-on, it communicates my own passion better than any words can.

This enables me to excel in a number of roles, keeping my head square on my shoulders.

~ skillset ~

| | |
|-----------------------|-------|
| LEADERSHIP | ★★★★☆ |
| IDEATION | ★★★★★ |
| RELATIONSHIP BUILDING | ★★★☆☆ |
| TEACHING | ★★★★☆ |
| VISUAL DESIGN | ★★★★★ |
| MOTIVATING | ★★★★☆ |
| TEAM BUILDING | ★★★★☆ |
| PRESENTATION | ★★★☆☆ |

~ experience ~

Dec 2008 > July 2009

CREATIVE DIRECTOR,
Element 79 Partners (Omnicom)

Amplified interactive capabilities of in-house team, driving a traditional agency into digital strengths.

- » Mentored and educated designers and art directors in digital ideation and design
- » Continually presented to clients and participated in pitches
- » Constantly transitioned between creative directing and hands-on work; focused on teaching
- » Led efforts to integrate social media marketing into agency's services
- » Directed and edited several video shoots for rich media and website experiences

Dec 2005 > Nov 2008

ASSOCIATE CREATIVE DIRECTOR,
IP Pixel (pixel, SMV Group, Publicis)

Led creative growth of a new online agency, grew staff from 6 to 25+ and billings from \$500k to over \$3MM.

- » Founded pixel's creative culture, resulting in zero turnover during leadership and recruitment of top impactful creatives
- » Led and grew creative team from 3 to 10

Jun 2003 > Dec 2005
SR DESIGNER,
Digitas Chicago

Aug 2001 > Jun 2003
FREELANCE DESIGNER, self

